



2018



SWAC-ELSO

FIFTH ANNUAL CONFERENCE

18-21 January 2018, India Habitat Centre, New Delhi

**Trade Brochure**



## Welcome Message

The South and West Asia Chapter of Extracorporeal Life Support Organization (SWAC ELSO) has pleasure of welcoming you to its Fifth Annual Conference, being held from the 18th to 21st of January 2018 at India Habitat Centre, New Delhi – the capital of India, with the special theme “Bridging Excellence in ECMO”.

ECMO is a rapidly evolving technique, supported by an ever-increasing body of knowledge and technology. Due to the extending range of applications, it is still an art form which requires constant attention and exchanges between its practitioners.

This conference addresses everyone involved in Critical Care or Emergency Medicine. Physicians, Nurses, Perfusionists, Respiratory physicians, Cardiologists and Cardio thoracic Surgeons, and Students of Medicine and Bio are invited to participate in this esteemed conference. We warmly welcome you to exchange experience, share knowledge, learn from each other and enjoy the Conference.

**Industry involvement** is a key element for the success of SWAC- ELSO 5<sup>th</sup> Annual Conference 2018. The occasion offers pharmaceutical & medical device manufacturing companies the opportunity to become Sponsors of the 5th Annual Conference, enabling them to raise the recognition of their company while promoting educational endeavours. There are various sponsorship options from which Sponsors may select according to their capability.

We look for your active participation in the International conference to contribute to its success.



**Dr. Yatin Mehta**  
Organizing Chairman  
SWAC-ELSO 2018



**Dr. Poonam Malhotra Kapoor**  
Organizing Secretary & Chairman - Academics  
SWAC-ELSO 2018

## WHY SHOULD YOU SPONSOR SWAC-ELSO 2018

The **SWAC-ELSO 2018** conference provides an exceptional environment dedicated to the exchange of the latest scientific research, educational training and commercial intelligence in the field of Extracorporeal Support in Respiratory and Circulatory failure. Presence at the Conference is an invaluable opportunity to introduce the audience to new developments and products. Sponsorship to this esteemed conference gives you an excellent opportunity to promote your brand name and to maintain a high profile among health professionals

### Different modes of Sponsorship are as follows:

Sponsorship Category	Platinum	Gold	Silver	Bronze	Conference Kit Sponsor
Priority choice:					
Exhibition Space Allocation	1st	2nd	3rd	4th	
Exhibition Stall	12 sqm	9sqm	6sqm	6sqm	
Scientific Session	✓	✓			
Web link of Sponsor's company in the sponsoring area of the Conference website	✓	✓	✓	✓	✓
Company logo in Final Program	✓	✓	✓	✓	✓
Sponsors acknowledgement					
Wall onsite	✓	✓	✓	✓	
Standees at the venue	✓	✓	✓		
Company logo on conference Bag and Notepad					✓
Exhibitor badges	10	8	6	3	2
	15,00,000.00	10,00,000.00	8,00,000.00	3,00,000.00	2,00,000.00

### Important Notes for Exhibition Stalls & other Privileges:

1. Exhibition stalls shall be utilized by the sponsor for demonstration of commercial products or any other information relevant to the ECMO
2. Exhibition stalls are available in 3 X 2 meter sizes or in multiples of that size.
3. Minimum of a table, two chairs, two electrical plug points of 5 & 15 amps will be provided.
4. If anything needed extra for decoration or other purposes, exhibitors may get it with payment from contractors.
5. Fifty percent of payment should be made before 30 October 2017, balance payment before 31 December 2017
6. One scientific session will be dedicated in the name of one Platinum Sponsor, which will be of about 90 min. One lecture will be given to a speaker (from India or abroad) designated by Platinum Sponsor in the same session. This lecture should fit with the theme of that session. Other lectures of the session will be decided by the Scientific Committee without bringing conflicting interest to the whole session. However, no travelling or other expenses of the speaker will be taken care by the Scientific Committee. Eligible sponsor would be the sole agent to demonstrate or exhibit posters, banners or similar informative materials with their trade marks for the selected scientific session. Distribution of leaflets, souvenirs or similar items to the participants would be allowed for the sponsor.

For Sponsorship enquiries. Please contact us at [swacelso2018@indiattitude.com](mailto:swacelso2018@indiattitude.com) or call us at +9 1 124 4409 360

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